



Full Council	Tuesday, 16 July 2024	Matter for Information and Decision
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Report Title: **Corporate Strategy (2024 - 2027)**

Report Author(s): **Sal Khan (Interim Strategic Director)**

Purpose of Report:	To provide Council with an updated Corporate Strategy for its approval.
Report Summary:	<p>The Corporate Strategy is a strategic planning document, which sets out the Council's future priorities and objectives. In essence, it provides the overall framework for ensuring that Council plans are delivered and that resources are managed effectively.</p> <p>The strategy includes some longer-term ambitions and a number of strategic activities, which all support the strategic objectives and the Council vision.</p> <p>The proposed timescale will cover the current administration. It will also be reviewed annually and updated so there are opportunities for new initiatives to be added.</p>
Recommendation(s):	That the Corporate Strategy be approved.
Senior Leadership, Head of Service, Manager, Officer and Other Contact(s):	<p>Anne Court (Chief Executive / Head of Paid Service) (0116) 257 2602 anne.court1@oadby-wigston.gov.uk</p> <p>Sal Khan (Interim Strategic Director) (0116) 257 2635 sal.khan@oadby-wigston.gov.uk</p>
Strategic Objectives:	<p>Our Council (SO1) Our Communities (SO2) Our Economy (SO3) Our Environment (SO4) Our Partners (SO5)</p>
Vision and Values:	<p>"Our Borough - The Place To Be" (Vision) Customer & Community Focused (V1) Proud of Everything We Do (V2) Collaborative & Creative (V3) Resourceful & Resilient (V4)</p>
Report Implications:-	
Legal:	There are no implications directly arising from this report.
Financial:	There are no implications directly arising from this report.
Corporate Risk Management:	<p>Decreasing Financial Resources / Increasing Financial Pressures (CR1) Key Supplier / Partnership Failure (CR2) Political Dynamics (CR3)</p>

	Reputation Damage (CR4) Effective Utilisation of Assets / Buildings (CR5) Regulatory Governance (CR6) Organisational / Transformational Change (CR8) Economy / Regeneration (CR9)
Equalities and Equalities Assessment (EA):	There are no implications directly arising from this report. EA not applicable.
Human Rights:	There are no implications arising from this report.
Health and Safety:	There are no implications arising from this report.
Statutory Officers' Comments:-	
Head of Paid Service:	The report is satisfactory.
Chief Finance Officer:	As the author, the report is satisfactory.
Monitoring Officer:	The report is satisfactory.
Consultees:	<ul style="list-style-type: none"> • Senior Leadership Team • Council Members
Background Papers:	None.
Appendices:	<ol style="list-style-type: none"> 1. Corporate Strategy (2024 – 2027) 2. Corporate Strategy Action Plan

1. Information

- 1.1 The Corporate Strategy, detailed in **Appendix 1** is a strategic planning document, which sets out the Council's future priorities and objectives. In essence, it provides the overall framework for ensuring that Council plans are delivered and that resources are managed effectively.
- 1.2 The strategy aims to show our residents, partners, and employees the Council's intentions for the year ahead and beyond, setting out how we will work together to support our communities. It includes some longer-term ambitions and a number of strategic activities which all support the strategic objectives and the Council vision.
- 1.3 The strategic objectives are as follows:
- Our Council
 - Our Communities
 - Our Economy
 - Our Environment
 - Our Partners
- 1.4 Each of the strategic objective categories consist of three sections. The first section provides examples of activities currently carried out in order to meet the objective. The second category details the future activities the Council will carry out in order to further meet the objectives. The third category outlines the suggested outcomes for residents for each of the strategic objectives.
- 1.5 Each identified activity has been captured as a target so there is the 'Golden Thread.' The

targets are captured in the Action Plan provided in **Appendix 2**. Each target within the Action Plan has a member of Senior Leadership Team responsible for achieving it. Progress will be reported through the Service Delivery Committee.

- 1.6 The proposed timescale for the strategy is to cover the current administration. It will be reviewed annually and updated so there are opportunities for new initiatives to be added.