



<b>Licensing and Regulatory Committee</b>	<b>Thursday, 20 June 2024</b>	<b>Matter for Information and Decision</b>
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**Report Title:** **Lottery Fund General Allocation (2024)**

**Report Author(s):** **Rob Helliwell (Communications and Marketing Manager)**

<b>Purpose of Report:</b>	To set out proposals and seek approval for the allocation of funds raised from the Oadby and Wigston Community Lottery central fund.
<b>Report Summary:</b>	In September 2022, Council approved the provision of a Community Lottery (the Lottery) in Oadby and Wigston which was then launched in the summer of 2023. The Lottery is set to raise around £12,000 for community groups in its first year with an estimated £6,000 to £7,000 coming to the central fund which is to be administered by the Council.
<b>Recommendation(s):</b>	<p><b>A. Approve £1,500 from the central fund for a volunteer celebration/awards evening to take place at Brocks Hill at the end of November 2024;</b></p> <p><b>B. That the remaining central fund monies be used now and in the future for a new grant scheme which is accessible to the groups that take part in the Lottery; and</b></p> <p><b>C. Select three Members to form a panel with Officers to shape the volunteer event and review and determine future grant scheme applications.</b></p>
<b>Senior Leadership, Head of Service, Manager, Officer and Other Contact(s):</b>	<p>David Gill (Head of Law and Democracy and Monitoring Officer) (0116) 257 2626 <a href="mailto:david.gill@oadby-wigston.gov.uk">david.gill@oadby-wigston.gov.uk</a></p> <p>Rob Helliwell (Communications and Marketing Manager) (0116) 257 2618 <a href="mailto:robert.helliwell@oadby-wigston.gov.uk">robert.helliwell@oadby-wigston.gov.uk</a></p> <p>Jon Wells (Senior Strategic Development Manager) (0116) 257 2692 <a href="mailto:jon.wells@oadby-wigston.gov.uk">jon.wells@oadby-wigston.gov.uk</a></p>
<b>Strategic Objectives:</b>	<p>Our Council (SO1)</p> <p>Our Communities (SO2)</p> <p>Our Environment (SO4)</p> <p>Our Partners (SO5)</p>
<b>Vision and Values:</b>	<p>Customer &amp; Community Focused (V1)</p> <p>Proud of Everything We Do (V2)</p> <p>Collaborative &amp; Creative (V3)</p>
<b>Report Implications:-</b>	
<b>Legal:</b>	There are no implications arising from this report.
<b>Financial:</b>	The implications are as set out at paragraphs 2.2 and 3.4 of the report.

Corporate Risk Management:	Political Dynamics (CR3) Decreasing Financial Resources / Increasing Financial Pressures (CR1)
Equalities and Equalities Assessment (EA):	There are no implications arising from this report.
Human Rights:	There are no implications directly arising from this report.
Health and Safety:	There are no implications directly arising from this report.
<b>Statutory Officers' Comments:-</b>	
Head of Paid Service:	The report is satisfactory.
Chief Finance Officer:	The report is satisfactory.
Monitoring Officer:	The report is satisfactory.
<b>Consultees:</b>	<ul style="list-style-type: none"> <li>• Gatherwell, our Community Lottery Managers</li> </ul>
<b>Background Papers:</b>	<ul style="list-style-type: none"> <li>• Council, 27 September 2022.</li> </ul>
<b>Appendices:</b>	None.

## 1. Background

- 1.1 The Oadby & Wigston Community Lottery (the Lottery) was established in summer 2023 and is on target to raise in the region of £12,000 for community and voluntary organisations within our area in its first year.
- 1.2 When purchasing a ticket, the buyer can choose which registered Oadby & Wigston charitable community organisation or group will receive 50% of its value (this money is then received directly by the organisation/group). Players also have the option of choosing the central fund as their chosen charity in which case 60% of the value of the ticket goes into the central fund.
- 1.3 A further 10% of every ticket sold comes to the central fund, which is administered by the Council and the central fund has proved a particularly popular choice for lottery players in Oadby & Wigston and in its first year the central fund is on target to collect between £6,000 and £7,000.

## 2. Volunteers Celebration and Awards Night

- 2.1 This year (2024) marks the 50<sup>th</sup> anniversary of Oadby & Wigston Borough Council and we propose to celebrate that milestone in an event that also thanks our community volunteers.
- 2.2 Using £1,500 from the Lottery central fund, the Council would run an evening event at the end of November 2024 to celebrate volunteers and give out awards to deserving individuals and groups.
- 2.3 While the event would be held at Brocks Hill, spend would be needed to make the night special for the volunteers and community groups, including looking at hiring a host and putting on food and entertainment.
- 2.4 A period of nominations would need to be opened in the months leading up to the event to allow the public to put forward worthy volunteers.

### **3. Grant Scheme**

- 3.1 The high proportion of players choosing the central fund is unusual according to Gatherwell, the supplier of our Lottery platform. The most likely explanation is that the Council's communication team has been very successful in promoting the lottery as a whole, whereas participation from community groups and their role in generating ticket sales themselves has been below average.
- 3.2 The way in which the council distributes the central fund can be used to improve this position, while also reinvesting into the community and rewarding those groups taking part in the lottery.
- 3.3 It is proposed that the grant scheme rewards those groups, charities and clubs that have engaged with the lottery and used it effectively to generate funds for themselves, giving them access to the pot of money in the central fund. Rewarding this activity will encourage these groups to continue to further promote the lottery to potential players, while also encouraging new groups to register and take part. It will also encourage registered groups that have sold few or no tickets to do more to promote the lottery and therefore generate funds for themselves. This will support the natural growth of the lottery, generating more funds for community groups in future years.
- 3.4 It is therefore proposed groups are able to apply for between £250 and £1,000 of funding from a pot of between £4,500 - £5,500 (depending on the final figures for the year).

### **4. Member Panel**

- 4.1 This report proposes that members are involved in shaping the volunteer event and reviewing grant applications, by nominating a small number of Members, ideally three, to be a part of a panel that works alongside officers.