

Oadby and Wigston Health and Wellbeing Board

2021 – 2023 Health Inequalities Action Plan:

	Health Inequality Action:	KPI Target:	Expected Completion date:	Responsible person/org:	Expected Outcome:	Quarterly Update: Q1, Q2, Q3,Q4
1	Recruit and train volunteer Community Champions to promote key health messages and campaigns to targeted communities in the Borough.	10 x volunteers	October 2021	Health Improvement Officers	Additional community capacity, stronger trusted engagement with communities, a decrease in health inequalities and sustainability of the programme.	
2	Develop targeted health campaigns/interventions for topics such as Lung Cancer which have significantly higher prevalence in the Borough, than the national average	10 x campaigns interventions	March 2022	Health Improvement Officers	To increased awareness of health services available, increased communication of services between external partners and a decrease in health inequalities.	
3	Support local primary schools to achieve 'Healthy School Status'	75% of schools	March 2022	HWBB Education Subgroup	To increase awareness of health services by school staff/parents, increased engagement in health services by families and a decrease in health inequalities	
4	Deliver the Sport England 'Beat The Street' physical activity/active travel programme in Wigston and South Wigston.	2,000 individual participants accessing the programme	May 2021	Joel Matthews	To increase physical activity levels of participants, increased number of people using active travel, a reduction in traffic and an improvement in air quality	

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5	To raise awareness of mental health/well-being support available to children and young people through target campaigns and support.	3x campaigns/interventions	March 2022	HWBB Education Subgroup	To increased awareness of mental health services available, increase schools' awareness of services and improve mental well-being children and young people.	
6	To explore funding bids to support schools to improve the health and well-being of children and young people.	Successful funding bids	September 2023	HWBB Education Sub-group	To improve the health and well-being of children and young people , focussing on these most affected by COVID-19. To decrease health inequalities.	
7	Improve Housing Standards and Management of Private rental housing through the Selective licensing scheme for the South Wigston Ward	75% of Properties	May 2023	Private Sector Housing Team	Improve Housing Standards and Management of Private rental housing and removal of Category 1 in all private rental housing within the scheme.	
8	Decrease the physical inactivity levels of Children and Young People in the Borough	X programme attendances / decrease physical inactivity levels	March 2022	Joel Matthews		
9	Decrease the physical inactivity levels of Adults in the Borough	X programme attendances / decrease physical inactivity levels	March 2022	Joel Matthews		
10	Promote the benefits of residents having the Covid 19 Vaccines and support clinical partners to provide factual information to targeted communities	Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers,	March 2022	Jen Mackenzie / Veronika Quintyne		

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		disability groups and the BAME communities				
11	Develop targeted health messages/campaigns/interventions for <i>Mental Health</i> . As this has been identified as a priority topic due to the impact of Covid 19 Pandemic	Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities	March 2023	Jen Mackenzie/ Veronika Quintyne		
12	Develop targeted health messages/campaigns/interventions for <i>Social Isolation</i> . As this has been identified as a priority topic due to the impact of Covid 19 Pandemic	Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities	March 2023	Jen Mackenzie/ Veronika Quintyne		
13	Develop targeted health messages/campaigns/interventions for Long Covid. As this has been identified as a priority topic due to the impact of Covid 19 Pandemic	Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities	March 2023	Jen Mackenzie/ Veronika Quintyne		
14	Develop targeted health messages/campaigns/interventions for promotion of routine screenings such as Smear tests. As this has been identified as a	Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers,	March 2023	Jen Mackenzie/ Veronika Quintyne		

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	priority topic due to the impact of Covid 19 Pandemic	disability groups and the BAME communities				
15	Develop targeted health messages/campaigns/interventions for Type 2 Diabetes. As this has been identified as a priority topic from analysis of the Borough's Health Profiles	Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities	March 2023	Jen Mackenzie/ Veronika Quintyne		
16	Develop targeted health messages/campaigns/interventions for Lung Cancer. As this has been identified as a priority topic from analysis of the Borough's Health Profiles	Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities	March 2023	Jen Mackenzie/ Veronika Quintyne		
17	Develop targeted health messages/campaigns/interventions for COPD. As this has been identified as a priority topic from analysis of the Borough's Health Profiles	Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities	March 2023	Jen Mackenzie/ Veronika Quintyne		
18	Develop targeted health messages/campaigns/interventions for Smoking. As this has been identified as a priority topic from	Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers,	March 2023	Jen Mackenzie/ Veronika Quintyne		

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	analysis of the Borough's Health Profiles	disability groups and the BAME communities				
19	Develop targeted health messages/campaigns/interventions for Preventable Cancers. As this has been identified as a priority topic from analysis of the Borough's Health Profiles	Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities	March 2023	Jen Mackenzie/ Veronika Quintyne		