

significantly but unfortunately, so has the number of volunteers as many have returned to work.

Therefore it has become increasingly harder to assign a volunteer to certain tasks such as residents who continue to require weekly shopping and who don't have any access to the internet, but all referrals continue to be fulfilled despite the challenges.

11. HEALTH INEQUALITIES ACTION PLAN - UPDATE

Kane Radford went through each action on the plan and updated the group on the progress that had been made so far.

Dr Kath Packham (LCC Public Health Consultant) complimented the action plan. She confirmed there are many good actions that will not only help to reduce health inequalities, but help with the wider deterrents of health in respect to COVID 19. Dr Packham also reiterated Public Health's support with the actions contained within the plan.

12. HEALTH CAMPAIGNS

The Events and Campaigns sub group has worked in partnership with LCC Public Health to develop a Stoptober – Stop Smoking campaign for the month of October. The aim of the campaign is to encourage local residents to stop smoking through support from the LCC Quit Ready service.

Due to Covid 19 restrictions the campaign will be promoted via various social media platforms and targeted specifically to residents in South Wigston, in particular as this area, has the highest prevalence of smoking in the County.

The Sub group will also work together to develop a Mental Health campaign in December and a Physical Activity/Weight Management Campaign in January.

13. FLU VACCINATION PROGRAMME

This is the largest flu programme ever launched. It will prioritise those most at risk. The programme has been rolled out earlier this year, partly due to Covid 19.

Local GP Practices have already started delivering the programme in their safe covid risk assessed environments, for example Croft had delivered 750 vaccines to residents in 1.5 weeks.

Practices are being encouraged to also use their Practice Learning Time to increase the number of flu vaccines to patients.

The aim for all social care settings and hospitals is to have 100% compliance with regards to staff vaccinated.

The national plan is also incorporating free vaccines for the 50 to 64 age group, depending on vaccine availability – which will be rolled out later this year.

A number of media plans are in place, OWBC to be sent the local plan/wording in order to promote via their networks and local groups, in addition to posting on social media and their website.

All partners encouraged to make every contact count when speaking with individuals – to encourage those residents that have received an invitation for a flu jab to take up that

offer.

14. ANY OTHER BUSINESS

There was no any other business raised by the attendees.

15. FUTURE MEETING

Tuesday 8 December 2020 (1:30 p.m.)

THE MEETING CLOSED AT 3.00 PM



Chair

Tuesday, 8 December 2020

*Printed and published by Community & Wellbeing, Oadby and Wigston Borough Council,
Council Offices, Station Road, Wigston, Leicestershire, LE18 2DR*